

## **REALWIRE PRIVACY POLICY**

Welcome to the **REALWIRE** Privacy Policy.

When you use **REALWIRE** services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it and what we do with it. This is important, we hope you will take time to read it carefully. And remember, you can find controls to manage your information and protect your privacy and security at My Account.

### **INFORMATION WE COLLECT**

We collect your information to provide appropriate service to all of our users.

- **INFORMATION YOU GIVE US:** While signing up to our service, we will ask for personal information like Name, Father Name, DoB, Address, Email, Contact Number and Debit or Credit Card to store with your account.
- **INFORMATION WE GET FROM USAGE OF OUR SERVICE:** We collect information about the usage of service like how you use, what you use, when you use, device information (hardware model, unique device identifiers, software), log information (IP addresses, call details, system internet activity, browser information, system date and time), cookies and similar technologies.

### **HOW WE USE THE COLLECTED INFORMATION**

We use the information collected from all our service users to provide, maintain, protect and improve them, to develop new ones and protect our company and our users. We also use this information to tailor the content and offers to our users.

We use the collected information to report to government bodies like DoT, TRAI, Ministry of Information and Technology.

When you contact **REALWIRE**, we keep a record of your communication, that helps to solve any issues you might facing. We may use your email address to inform you about our services, such as letting you know about upcoming changes or improvements.

We may combine your information, with information we obtain from our business partners or other companies. We shall have the right to pass on the same to its business associates, franchisees without referring the same to you.

We provide the information to trusted partners who work on behalf of or with us under confidentiality agreements. These companies may use your personal information to help us communicate with you about offers from and our marketing partners. We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law.

We transfer information about you if the Company is acquired by or merged with another company under a different management. In this event, the Company will notify you before information about you is transferred and becomes subject to a different privacy policy.

The Company plans to display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, men ages 18-20 from a particular geographic area.

The Company will not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

The Company works with vendors, partners, advertisers, and service providers in many different industries and categories of business. We reserve the right to send you certain communications relating to the Company's service, such as service announcements, administrative messages and the Company's Newsletter, that are considered part of your account, without offering you the opportunity to opt-out of receiving them. Changes to this Privacy Policy.

The Company may update this policy and display the same in their website without notice to you and such posting will be deemed to have been read by you.